

Contact

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Education

2001 Bachelor of Arts
San Diego State University, CA
Graduated with honors

1998 Associate of Arts
Mesa Community College, San Diego, CA

1998 Regional Occupational Program (ROP) Certificate
Screen printing

Accolades & Awards

2013

Del Mar Racing Cool As Ever T-Shirt Design Contest

- 1st Place (2013) – Design selected from 137 entrants; 28,000 shirts produced for the event

2005 – 12

HCC Awards (Health Care Communicators)

- Best in Show (2006) – Big Spender Employee Referral Program
- Gold (2005–2012) – Multiple categories, including employee engagement and internal communication campaigns
- Silver (2006–2008) – Recognized for design excellence in healthcare communications

2011

PRSA (Public Relations Society of America)

- Edward L. Bernays Award – Update Magazine

2004

Big Book of Logos by David E. Carter

- Two logos selected for worldwide publication

1999

Clairemont Art Guild Scholarship Award

- Awarded for artistic excellence and academic achievement at Mesa Community College

Technical Skills

Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, Animate), Microsoft Office, Workamajig, Salesforce Marketing Cloud, Litmus, HTML

Design Skills

Illustration, Logo Design, T-shirt Design, Email Design, Multi-page Documents, Event Materials, Banners, Posters, Web and Social Media Graphics, Typography, Color Theory, Branding Strategy and Guidelines

Portfolio of Scripps Health work and references available upon request.

Work Experience

2004 – Present

Scripps Health, Marketing & Communications

Senior graphic designer

- Collaborated with cross-functional teams, including marketing, PR, web, Qualcomm, philanthropy, internal communications, and executive leadership, to create visually compelling materials that aligned with Scripps Health's brand strategy.
- Served as the lead designer for internal email design builds, overseeing all email campaigns deployed by Scripps Health.
- Designed high-impact large-format banners, posters, and digital assets for both internal and external marketing campaigns.
- Managed 30–50 concurrent projects using Workamajig, coordinating with internal clients, securing print estimates, and ensuring on-time, budget-compliant delivery.
- Contributed to award-winning campaigns, including the Big Spender Employee Referral Program and *Update Magazine*, recognized by PRSA.

2006 – Present

meneDESIGN

Freelance design

- Provide freelance design services to a diverse range of clients, specializing in branding, logo design, and t-shirt design.
- Designed t-shirts for the Pacific Fall and Winter Classic tournaments for over 20 years.
- Created the winning design for Del Mar Horse Racing's 2013 *Cool As Ever* event, with 28,000 shirts produced.

2004

Aquent

Freelance design

- Contracted with Invitrogen to create and revise lab spec sheets and in-house graphic design materials.
- Designed newspaper spreads for *Today's Local News*, consistently meeting tight deadlines.

2001 – 04

Medialias Creative

- Partnered in graphic design, promotion, advertising, and marketing for various clients, including Tide Tamer Boat Lifts and the San Anselmo Chamber of Commerce.
- Designed t-shirts for restaurants such as RockFish and Mahi Mah's, creating unique designs that enhanced brand recognition and customer loyalty.